

This Privacy Policy applies to all personal data collected by MechDes Engineering (“MechDes”) in the course of its normal business activities, in accordance with the **GDPR (General Data Protection Regulation, European Union)**.

1. What do we mean by “personal data”?

According to the GDPR, personal data is any information relating to an identified or identifiable natural person. This includes information that can directly or indirectly lead to identification, such as name, address, email address, phone number, or location data.

If information does not reveal your identity or make it possible to establish your identity, it is not considered “personal data” and does not fall under this Privacy Policy.

2. What data do we collect?

The type of personal data we collect from you depends on the services you use with us. This may include, among others, your name, address, contact details, billing information, and location data.

3. How do we collect your personal data?

We usually collect personal data directly from you, for example when you use our services or our website.

In some cases, we receive data from third parties, such as service providers or business partners. In such cases, we take reasonable steps to inform you about the source of this data.

Our website may use cookies to remember preferences and to analyze website traffic. You can configure your browser to refuse cookies, but this may affect the functionality of the website.

4. Purpose and legal basis of data processing

We process personal data solely for specific, legitimate purposes, such as:

- providing our services;
- communicating with you about your account or our services;
- complying with legal obligations;
- direct marketing, if you have given your consent;
- social media marketing and advertising campaigns, where we only use anonymized data to measure and improve the effectiveness of our campaigns.

We only share data with third parties if this is necessary for the performance of our services or due to legal obligations.

5. Retention period

We do not retain personal data longer than necessary for the purposes for which it was collected, unless a longer retention period is legally required.

6. Your rights under the GDPR

Under the GDPR, you have, among others, the following rights:

- The right to access your personal data;
- The right to rectify inaccurate data;
- The right to have your data erased (“right to be forgotten”);
- The right to restrict processing;
- The right to data portability;
- The right to object to processing, including direct marketing;
- The right to lodge a complaint with a supervisory authority.

To exercise these rights, you may contact us via privacy@mechdes.nl

7. Security

We take appropriate technical and organizational measures to protect your personal data against loss, unauthorized access, or disclosure.

8. Transfer to countries outside the EU/EEA

Your personal data will not be transferred outside the EU/EEA unless this is necessary and appropriate safeguards are in place, such as standard contractual clauses or your explicit consent.

9. Changes to this policy

MechDes reserves the right to amend this Privacy Policy. The most recent version will always be available on our website.

10. Contact

For questions, requests, or complaints regarding the processing of your personal data, you can contact us by email at: privacy@mechdes.nl